

A top-down view of a meeting table. In the top left, a person's hand is drawing a diagram with red, blue, and yellow lines on a white sheet of paper. A laptop is open to the right of the paper. In the top right, a person with blonde hair and glasses is looking down. In the bottom left, a person's head is visible. In the bottom right, a person's hand is holding a pen. A coffee cup is on the table. The background is a wooden table.

# The AEM-Cube

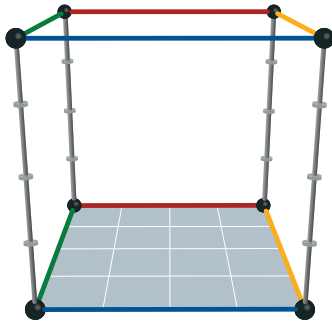
*Connecting people with strategy*

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In today's era, when it is difficult to keep up with change, managers are faced with the challenge of making their organisation more innovative, agile and resilient. However, how do you involve the company's people in this process? Insight into individuals' natural contributions to organisational growth and change is essential for strategically positioning these unique contributions and perspectives. In this way, change and growth can truly be facilitated. The AEM-Cube is an assessment tool that connects the natural contributions of individuals, teams and organisations with strategy.

# The AEM-Cube in short

Based on 'Attachment', 'Exploration' and 'Managing Complexity', three dimensions of change and growth, we give individuals insight into their natural contributions to this.



Everyone's unique preference is positioned in the AEM-Cube, with which we map the strategic dynamics within business units. Nowadays, AEM-Cube is being used internationally to help individuals, teams and organisations with the complex matter of organisational growth, change and personal development.

# The AEM-Cube in practice

The AEM-Cube and its insights have proven themselves in more than 1200 organisations. Understanding the strategic diversity of a business unit serves as valuable knowledge to:



Analyse which part of the Growth-Curve individuals naturally contribute to;

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Discover whether they are naturally people-oriented or content-oriented;

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Determine whether they are specialist or generalist;



Successfully position them within the team or organisation  
to use their potential as effectively as possible;

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Allow them to contribute to what they are  
naturally talented for;

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Discover where potential risk areas lie and where  
improvements can be made to enable further development;

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Start a dialogue in which people contribute  
to strategy execution.

# The AEM-Cube for individuals

*Personal development and the right career choices*

For individuals, the AEM-Cube is an optimal assessment tool to let them discover where their natural strengths and talents lie in order to contribute to change. The AEM-Cube also offers insight into individual growth potential, their leadership style and their role within the organisation.



# The AEM-Cube for teams

*Strategic diversity and insight into strategy execution and performance*

Teams benefit from the AEM-Cube because it maps out where their strengths and weaknesses lie within the team and whether they are sufficiently equipped to achieve the necessary result areas. Furthermore, the AEM-Cube contributes to improving mutual relationships and gaining more appreciation for each other through self-understanding and feedback images of the individual and team. In addition, the AEM-Cube maps team dynamics to ensure sustainable growth, even when there are changes taking place within the organisation.



# The AEM-Cube for organisations

*Alignment of teams, result areas and performance*

Because the AEM-Cube maps the strategic diversity and natural contributions of individuals, the tool offers the possibility to find out how the strategic objectives of the organisation can be achieved. Moreover, the AEM-Cube links the growth potential of individuals to the Growth-Curve of the organisation. This way, innovation and change processes will run more smoothly.



# What does it mean for our organisation and its people?

The AEM-Cube predicts and maps out what the current behaviours are within your organisation and how they can be best connected with strategy execution and performance. Furthermore, the AEM-Cube provides insight into team dynamics and what can still be improved. In addition, the AEM-Cube helps with leadership development at a key stakeholder level and with individual development.





# The AEM-Cube and other Human Insight tools

## Growth-Curve

Where are we currently as a team and organisation? What challenges come our way? What must we overcome in order to keep growing?

## ACT-Cube®

Where do different business units contribute to the Growth-Curve, are they optimally aligned to our current strategic objectives and are they contributing in a consistent, reliable manner?

## RPA-Cube

Are the result areas in the organisation aligned with the strategic priorities of the organisation, and can people implement them?

## Qi Index

Do people experience an environment of psychological safety and cognitive diversity where they can focus on executing their strategic priorities?



Human Insight  
Zuid Hollandlaan 7  
2596 AL The Hague  
The Netherlands

+31 (0)85 822 98 27  
info@human-insight.com  
www.human-insight.com