

Human Insight Platform Privacy Policy

How long can we keep the reports?

Human Insight may keep the reports as long as it is relevant from a business point of view. In our case, we have determined with our statisticians that the instruments generally remain relevant for 24 months, which means that we will also keep them for 24 months. After that, all personal data is anonymised.

What can we use the reports for?

We may only use the reports to provide customers with the insights they are intended for and to conduct fully anonymised research to help improve and impact the tools. We may not use the reports in any other way, commercially or otherwise.

Who may (re)inspect the reports?

The persons who may (re)inspect the reports are the subjects of the reports, the partner(s) directly involved and the employees of Human Insight who are bound by confidentiality clauses.

Where are the reports kept?

The reports are stored on a TransIP web server within the Dutch borders. The reports can be downloaded by the partner(s) involved and by Human Insight employees. Human Insight employees will only do this on behalf of the customer and will remove it immediately after the customer's purpose has been served. The partner(s) involved must be kept in an encrypted environment that is not accessible from outside. Reports stored in this way are no longer the responsibility of Human Insight.

How should they be sent?

Reports that are sent must always be sent encrypted, whereby the password must always be sent via a separate channel.

Where can I find more information about AVG/GDPR?

Human Insight is committed to acting in full compliance with the Algemene Verordening Gegevensbescherming (AVG) and the General Data Protection Regulation (GDPR). All information about these laws, including the complete legal texts, can be found on the following website: <https://www.autoriteitpersoonsgegevens.nl/nl/over-privacy/wetten/algemene-reglement-databescherming-avg>.

